

Stories of Generosity & Opportunity at Arizona State University

IMPACT

INAUGURAL ISSUE | FALL—WINTER 2015

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Stories of Generosity & Opportunity at Arizona State University

IMPACT

INNOVATION + PRIVATE SUPPORT = A GREAT UNIVERSITY

Philanthropy makes the difference between a good university and a great university.

When I arrived here in 2002, I believed ASU's potential was self-evident: Ours was an institute of higher learning with boundless opportunity to serve the citizens and the communities of Arizona, all the while shifting America's mind-set about the delivery of education. A mere dozen years later, ASU is a force to be reckoned with.

We are growing in myriad ways: in our student body, in our social impact, in our national and global reputation. *U.S. News & World Report* ranks ASU #1 Most Innovative School in the country. *The Princeton Review* heralds ASU as one of the country's top universities for undergraduate education. And *The Wall Street Journal* lists us fifth in producing the best-qualified graduates.

The statistics go on and on, representing all aspects of this vast university, but there is a common thread: your belief in ASU. Thanks to 100,000 visionaries like yourself, Arizona State University received a record \$207 million in new gifts and commitments during fiscal year 2015.

The following pages illustrate how your generosity has impacted ASU. We deeply appreciate your belief in our mission to enhance lives. Thank you for making ASU great.

Michael M. Crow

President

Arizona State University



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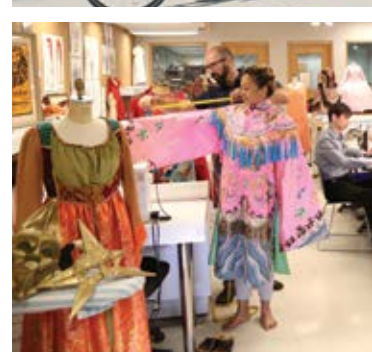
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ASU President and spouse give \$1.2 million to boost new ASU Public Service Academy.



SCHOLARSHIPS AT WORK

What are you studying? What drew you to that field of study?

I am a senior materials science and engineering undergraduate. Throughout school, I excelled in math and science, so when choosing a major, engineering was a given. What truly drew me to the field, though, was my love of building things and being creative. Engineering reminded me of the joy I felt playing with LEGO® bricks as a kid, and I chose materials science because of the small classes and the diversity it provides.


What scholarships have you received, and what have they allowed you to accomplish?

I received several merit scholarships when I enrolled at ASU, including the AIMS and Rotary scholarships. These

allowed me to attend school, debt-free, for four years. However, I had to medically withdraw one semester after having a brain tumor removed, and this set me behind a year in my studies. That's when I applied for and was awarded a W. L. Gore & Associates undergraduate scholarship. This private scholarship was critical for me to afford to graduate, as it lowered my need for loans and is allowing me to finish a fifth year I never expected to need.

What is your favorite spot on the ASU campus?

My favorite place on campus is in the dead center of campus, between Old Main, the Engineering Complex G Wing, the Physical Sciences buildings, and Noble Library, where I believe you get the most college-like atmosphere. It's relaxing and a great place to people-watch.



Ross Brown '16 engineers his professional path despite medical roadblock

What do you hope to do after graduation?

After graduation, I want to use my engineering degree to develop solutions to society's problems through the exploration of materials science. I want to work in a hands-on company that will give me the freedom to be creative and innovative in my work. ■■■■■

> TO LEARN MORE ABOUT PRIVATELY FUNDED SCHOLARSHIPS AT ASU, **CHECK OUT** ASUFUNDATION.ORG/SCHOLARSHIPS

MORE SCHOLARSHIPS

JESSICA ARAUJO, ACCOUNTANCY, W. P. CAREY SCHOOL OF BUSINESS

"The Armstrong Family Foundation Scholarship has enhanced my college experience through the Armstrongs' active role in my life, especially in the way they have helped me develop professionally through leadership training and volunteer projects. I'm better prepared for my future because of my scholarship."

PHOTO BY FELIPE RUIZ ACOSTA



MICHAELA FOOTE, DIGITAL CULTURE, HERBERGER INSTITUTE FOR DESIGN AND THE ARTS

"I am fortunate enough to help revolutionize technology through my digital culture studies. This opportunity would not be possible without the mentoring and funding of the Beus family through the Beus Family New American University Scholarship."

PHOTO BY FELIPE RUIZ ACOSTA



KAREN MIER, PSYCHOLOGY, COLLEGE OF LIBERAL ARTS AND SCIENCES

"I have always wanted to study in Argentina. Thanks to the support of ASU and the scholarships I have received, I was able to make that dream a reality in the spring of 2015, when I studied psychology and Spanish."

PHOTO BY PHILAMER BATANGAN



MARIO MUNIZ, CRIMINOLOGY AND CRIMINAL JUSTICE, COLLEGE OF PUBLIC SERVICE AND COMMUNITY SOLUTIONS

"As a first-generation student, I was unable to afford the costs of college education. My Sun Devil Family Association Scholarship has allowed me to be the first member of my family to be enrolled within a university."

PHOTO BY PHILAMER BATANGAN



SAVANNAH FARLEY, LIFE SCIENCES, NEW COLLEGE OF INTERDISCIPLINARY ARTS AND SCIENCES

"By eliminating financial barriers, my scholarship has made my greatest scholastic and career aspirations attainable. I have been able to purchase all the needed supplies to be successful in my studies and participate in more scientific research opportunities, which has allowed me to apply my coursework knowledge in an impactful way and work closely alongside ASU's exceptional faculty."

PHOTO BY FELIPE RUIZ ACOSTA



BY MELISSA BORDOW

ASU'S CRONKITE SCHOOL

REWRITING JOURNALISM EDUCATION

In 2012, Leonard Downie Jr., former executive editor of *The Washington Post*, served as a consulting editor to a team of reporters conducting one of the most exhaustive investigations ever into American election fraud. Team members traveled to more than 40 cities, conducted more than 1,000 interviews, reviewed nearly 5,000 documents, and submitted Freedom of Information requests for every instance of voter fraud recorded in the country in the previous decade.

Their reporting, which found that instances of fraud through impersonation occurred only once for every 15 million voters, ran in major news outlets across the country.

But these weren't veteran investigative reporters on the story: They were students from ASU's Walter Cronkite School of Journalism and Mass Communication. Working alongside their peers from journalism schools across the country, the team had come together as part of the Carnegie-Knight News21 program, a national investigative reporting project headquartered at the Cronkite School and led by Downie, the Weil Family Professor of Journalism at ASU, and Jacquee Petchel '80, a Pulitzer Prize-winning journalist who is a professor of practice at the school.



Students doing professional-level journalism have become the hallmark of the Cronkite School, which offers immersive learning environments that forge students into seasoned reporters before they graduate.

Some call it the new frontier for journalism education in America today—a hands-on learning environment similar to the “teaching hospital” in medicine.

“We basically are tossing students in the deep end of the pool, but under the guidance of professionals who have



been doing this work at the highest level,” says Stephen Doig, the Knight Chair in Journalism at Cronkite, who specializes in data journalism.

“Just like medical students learn from professionals by working in hospitals, making rounds and not just watching but doing medicine under the oversight of professionals, journalism students now have a training ground.”

Downie says ASU already has its own “hospital” in Arizona PBS, the largest media outlet operated by a journalism school in the world. In addition, the school’s Cronkite News, the news division of Arizona PBS, boasts 15 full-time editors, 120 journalism students, and news bureaus in Phoenix, Los Angeles, and Washington, DC. It is the second-largest news organization in Arizona.

“By the time our students graduate, they will be doing journalism,” Doig says. “They will actually be out covering news issues. Their work will be published, be broadcast, and be put on the Internet, and they will get satisfaction from seeing their work out there.”

PHILANTHROPY HELPS CRONKITE AMASS TOP TALENT

A critical element in the success of the teaching hospital model of journalism education is assembling some of the most seasoned professionals in the country to guide the work of students.

“Most of us have come [to Cronkite] with considerable professional experience,” says Professor Stephen Doig, who spent twenty-three years as an award-winning journalist.

Leonard Downie Jr., former editor of *The Washington Post*, says one reason the college has been able to amass leading talent is because it has had the financial resources to do so: A tripling of the university’s financial investment in the school over the past decade has been matched by more than \$50 million in donor support.

Resources resulting from the generosity of donors include endowed chairs and professorships—valuable tools for attracting and retaining the professionals who enable Cronkite’s success:

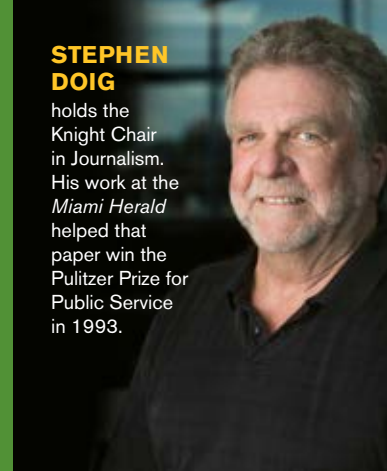
LEONARD DOWNIE JR.

is the Weil Family Professor of Journalism. Under Downie’s leadership, *The Washington Post* won 25 Pulitzer Prizes, more than any newspaper has won under the direction of a single executive editor.



STEPHEN DOIG

holds the Knight Chair in Journalism. His work at the *Miami Herald* helped that paper win the Pulitzer Prize for Public Service in 1993.



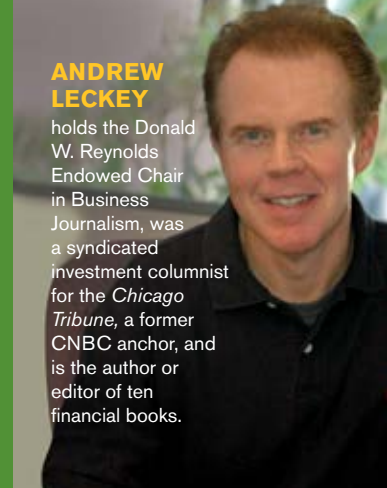
TIM MCGUIRE

is the Frank Russell Chair for the Business of Journalism. McGuire was managing editor of the *Star Tribune* in Minneapolis when it won a Pulitzer Prize in 1990.



ANDREW LECKEY

holds the Donald W. Reynolds Endowed Chair in Business Journalism, was a syndicated investment columnist for the *Chicago Tribune*, a former CNBC anchor, and is the author or editor of ten financial books.



RECENT IMPACT

BY CRAIG MORGAN

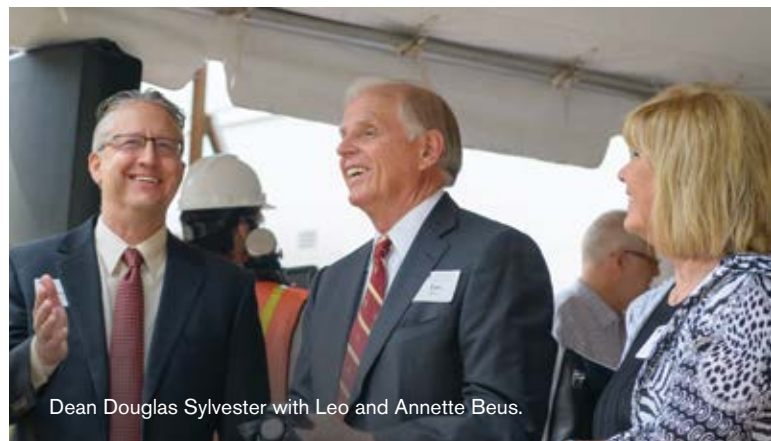
LAW SCHOOL GIFT SETS PRECEDENT

The cost of higher education is daunting to many families. Leo Beus can empathize.

"I grew up in humble circumstances," the prominent Valley attorney says. "I grew up without the ability to attend a quality school without a scholarship."

Thanks in part to Leo and Annette Beus' \$10 million gift to the Sandra Day O'Connor College of Law's Center for Law and Society, more students will have access to ASU's elite and myriad resources, and access to the region's legal community.

The gift will be used for building and capital support and represents 20 percent of the school's \$50 million fundraising goal for the center to date. The Beus' generosity is reflective of enthusiasm for the project: In the past three years, donors have contributed \$35 million to the new building, unprecedented support from the Arizona law community.



Dean Douglas Sylvester with Leo and Annette Beus.

The Beus' donation is the largest single donation ever to the College of Law and brings their total university commitment to \$15 million. The Beus' past gifts have augmented a variety of programs, including student scholarships and service groups, a teaching award and an endowed chair, and Sun Devil Athletics.

"Leo and Annette Beus have long supported ASU because they recognize the meaningful ways this university can positively impact our communities and society in general," ASU President Michael Crow said when announcing the gift. "Their most recent investment is a reflection of their deep commitment to helping us build a center that will become a major part of our city and state's future."

“Leo and Annette Beus have long supported ASU because they recognize the meaningful ways this university can positively impact our communities and society in general.” — ASU President Michael Crow

Construction began in July 2014 on the \$129 million Arizona Center for Law and Society, a six-story building at Second and Taylor streets in Phoenix that will house the 270,000-square-foot College of Law. The law school is currently located on ASU's Tempe campus, housed in a 52-year-old building with less than 150,000 square feet of space.

One of the center's greatest innovations will be the world's first nonprofit, teaching law firms to serve Arizonans. The goal is for the center to become a model for public legal education. Located near state and federal courts and close to numerous law offices, the center will allow students access to and cooperation with legal professionals. It will also offer forums for continuing education, lectures, and conferences.

Beus said the center's goals underscore the importance of private donations. “If we could get ASU to the next level,” he said, “the blessing it would be on the lives of the people of Arizona would be monumental.”

> TO SEE MORE IMAGES AND VIDEO OF THE IMPACT OF THE BEUS' GIFT, **GO TO ARIZONACENTERFORLAWANDSOCIETY.COM/MEDIA-GALLERY**

MORE RECENT GIFTS

MEMORIAL GIFT LIVES ON

John Eddy '08, who came to know and admire Pat Tillman when they were both students at ASU, and his wife, Tracy, established the John and Tracy Eddy Endowed Pat Tillman Memorial Scholarship to honor the former Sun Devil linebacker (1994–98), who gave his life to serve in the Army Rangers in the aftermath of the September 11 terrorist attacks. The gift will provide assistance to an outstanding student-athlete at the linebacker position.

FACULTY GIVE BACK

Ravi Gorur, a professor at the School of Electrical, Computer and Energy Engineering, is helping cultivate a culture of faculty philanthropy by establishing a \$2,000 award for the top graduate in electrical engineering. The gift is intended to motivate and reward the top engineering student in power engineering. That student will be chosen in his/her final semester at the university.

NONTRADITIONAL GIVING

Evelyn Cesarotti, associate dean of the College of Nursing & Health Innovation, gifted a condominium, an \$88,000 value, to the college, providing support for a mindfulness meditation program, a new initiative focusing on the science and practice of mindfulness and compassion. The program teaches participants stress reduction techniques to strengthen health and overall well-being.

POST BACCALAUREATE ASSISTANCE

The Helene Fuld Health Trust recently committed \$600,000 for scholarships to students in the post-baccalaureate BSN program, an accelerated program for students who have earned a bachelor's degree in another field of study but have returned to school for a nursing degree. This is the trust's second commitment to the College of Nursing. The first was \$550,000 for undergraduate scholarships.

GLOBAL MEDIA

ASU Trustee Adelaida V. Severson '95, '06 and husband Barry's gift in support of Cronkite Global Initiatives assists journalism students with international travel and related reporting projects designed to enhance their awareness and understanding of media policies in foreign cultures and countries. The Severson Family Suite is home to Cronkite Global Initiatives, the umbrella organization for the school's international programs, including the Hubert H. Humphrey Fellowship Program for international journalists.

BEHIND THE SCENES

PULLING BACK THE CURTAIN AT THE COSTUME SHOP

1

2

3

4

The hub of the performing arts on the ASU Tempe campus, the J. Russell and Bonita Nelson Fine Arts Center, is an all-in-one center for performance-art education and practice. Nelson Fine Arts houses dance studios, a dance laboratory, the Barbara Salisbury Wills Child Drama studio, a directing studio, movement studios, design studios, a voice-acting studio, the world-class ASU Art Museum, the 500-seat Galvin Playhouse, and, of course, the costume design shop.



[1]

The Nelson Fine Arts Center is named after ASU's fourteenth president, J. Russell Nelson. Under Nelson, ASU ramped up its fundraising and initiated the \$75 million Campaign for ASU in 1985. Many new buildings were constructed as a result of this fundraising effort, including the Nelson Fine Arts Center.

[2]

ASU Gammage is a landmark performing arts center that brings touring Broadway productions to ASU's Tempe campus, as well as contemporary performance art seen nowhere else in Arizona. Its Cultural Participation programs impact thousands of ASU students, faculty, and diverse community members through artist residencies and curriculum-based arts education programs. Built in 1964 and designed for unamplified performance, its Frank Lloyd Wright design serves as an architectural symbol of ASU's unique character. The Golden Gammage Initiative is an ongoing \$16.2 million capital campaign that aims to sustain and modernize the theatre, including accessibility improvements and revamping the sound system.

[3]

Donations to ASU's School of Film, Dance and Theatre come in all shapes, sizes, and colors. This authentic, vibrant kimono was donated by the late Valley resident Dorothy Knopp. Donations like this keep the theatre department stocked with authentic costumes that are on reserve and available when the right show is staged.

[4]

Preston Thompson, a senior studying arts administration at ASU, is the founder of Honest Words, Open Minds, an organization that uses theatre performance to silence the stigma of mental illness. Preston created a campaign through PitchFunder, the ASU Foundation's crowdfunding program, to support his efforts to open the dialogue on this important issue.

[5]

Elisa Gonzales, a second-year MFA student in performance, created iHabla!AZ to bring theatre education to underserved Phoenix school districts. Elisa's dream was realized through ASU's Pave Program in Arts Entrepreneurship, which teaches students not only their craft but also how to create business and nonprofit opportunities so they can earn a living and contribute to their communities. In 2014, the Pave Program was awarded the ASU Foundation's Women & Philanthropy program's highest grant award of \$100,000.

[6]

Rachel Bowditch, associate professor and head of MFA performance, is a performance studies scholar. She has received many Herberger research grants and was an ASU Institute for Humanities Research Fellow. These grants have helped her develop original theatrical works, *Asylum* and *Unreal City*, as well as funded her research in developing a book, *Festivals of the Americas: Staging Identity, Politics, and Utopian Performance*, that considers festivals and carnivals as sites of social transformation.

BY BETH GIUDICESSI

A NEW CHAPTER FOR ASU LIBRARIES

UNIVERSITY LIBRARIAN JIM O'DONNELL ENVISIONS A LIBRARY **FOR THE FUTURE**

In 1966, Governor of Arizona Samuel P. Goddard Jr. stood before a standing-room-only crowd gathered on the campus of Arizona State University to dedicate its newest building, the Charles Trumbull Hayden Library.

"We have in front of you, I think, one of the most significant acts that can be part of the growth of a great university: the opening and dedication of a fine library," he said. "You have the thanks of all of Arizona."

With that, a state-of-the-art library opened its doors. Five floors with twenty-seven miles of stacks boasted the capacity to hold more than a million volumes. Quiet rooms were equipped with coin-operated typewriters and newly acquired microfilm readers. Check-out lanes were expedited by one of the nation's first electronic punch card charging systems.

That same library will turn fifty years old next year.

"We'll have a party," says University Librarian Jim O'Donnell. "But lots and lots has changed. We've transformed what we do: Our library facilities are being used twenty-four hours a day, seven days a week, all over the world—and that's a thing of beauty."



O'Donnell joined ASU in the fall of 2014 after more than two decades as a scholar of cultural history and a pioneer in integrating technology and academia, most recently at Georgetown University and the University of Pennsylvania.

His charge, in part, is to reimagine the university's libraries for the future.

For O'Donnell, that starts with renovating Hayden Library to make it more open, bright, and visible to the community.

"In the last twenty-five years, Hayden has become a stealth museum: No one knows it's here," O'Donnell says, pointing to the underground entrance that was added to the library in 1989. "We'll make it a place where it should be interesting for you to come by, to see what's new, to see how you can use it and what the possibilities are that go with that."

He conceptualizes ASU's main library as “a showplace, a showcase, and a showroom”—a dazzling building that displays student and faculty achievements while highlighting its vast collections and resources to find them.

Ideally, the new space will feature multiple entrances, comfortable workspaces, high-end research functions, and a full exhibit and events calendar that attracts students, faculty, and the public.

Though plans for the library's physical transformation are nascent, university leaders are optimistic that renovations could be completed as early as the fall of 2019. Two recent estate gifts dedicated to enriching ASU's libraries provide a foundation for the expansive project.

In the meantime, digital innovation is being tested and implemented to improve access to the library's treasures.

For the past few years, ASU Libraries have relied on a climate-controlled, high-density storage facility at the university's Polytechnic campus. The facility contains 1.5 million volumes organized by size and arranged on 35-foot-high shelves. Once a book is recalled, it is quickly located and shuttled to one of multiple and convenient pick-up points on campus, or it is mailed to a student if he or she lives outside the metropolitan Phoenix area.

“It's using technology to support the traditional print collection and win back space,” says O'Donnell.

He anticipates that more service points will open across campus and that patrons will one day use them to print books and other materials on demand so they can be carried, marked, and used as each learner chooses.

What's more, researchers are working on tools that revolutionize the search for materials.

ASU's library is developing software that lets a user browse back and forth on a digital “shelf.” When a book—or one of its neighbors—is selected, a reader can click to reveal its contents or find related documents. O'Donnell is hopeful



O'Donnell reimagines ASU's Hayden Library as a showplace, showcase, and showroom.



that the tool will eventually contain not only ASU's collections but the hundreds of millions of volumes that make up the Greater Western Library Alliance, of which Arizona State University is a member.

While the physical and digital Hayden Library to come may hardly be recognizable to those present at its origins, their vision for it remains unchanged.

“It combines the best of modern architecture beauty with a very real concern for the welfare of the individual,” said Alan Covey, Hayden's first university librarian, when he introduced the building. “It combines a tribute to the past and an investment in the future.”

O'Donnell is similarly enthusiastic.

“ASU rocks,” he adds. “We've got a president and a spirit in the institution that makes it possible to think bigger and dare bigger than any other institution in the country I know.”

> WRITE THE LIBRARY'S NEXT CHAPTER
BY CONTACTING LAURE.O.NEAL@ASU.EDU

BY MARVIN GONZALEZ

RIDE TO THE TOP

Summer is usually an opportunity for high school students to take a break from learning, but for Michael Pineda, the summer between his junior and senior year was a life-changing opportunity to conduct research on the human microbiome at the Broad Institute at MIT. “At MIT, I became very fascinated by the sciences,” says Pineda. “My experience at MIT also led to my interest in research and engineering.”

Pineda entered his sophomore year at ASU this fall, having just returned from another summer adventure—working under the direction of Christopher Mason, associate professor of physiology and biophysics at the Weill Cornell Medical College at Rockefeller University in New York City. He assisted in research analyzing South American waterways with particular focus on the Amazon River.



A student at Barrett, The Honors College, Pineda has returned to Translational Genome Research Institute (TGen) to continue his research under Michael Berens, professor and director in the Brain Tumor Unit. Pineda spends about twenty hours a week at TGen while carrying a full class load. His Doran Community Scholarship—made possible through a gift from Maureen and Wayne Doran '56—provides financial relief through tuition and school-related assistance, allowing Pineda the ability to keep his sights on his ambition to use his education to impact human health.

Pineda aspires to one day pursue a medical doctorate in oncology and a doctorate in neuroscience. His time in the lab gives him the experience he will need to excel in this highly competitive environment. “Being a truly successful student and researcher would not be possible without the financial and administrative support that comes with the Doran Community Scholarships,” he says.



When Michael Pineda is not in the laboratory, he competes intercollegiately with the ASU Triathlon Club. Pineda wakes up at 5:00 a.m. every morning to train in running, swimming, or cycling.

BRIDGING SUCCESS

STORIES OF IMPACT

BY PAUL ATKINSON

Aroe Talbot knows the odds are against her. “I didn’t think I would be able to come to college because of my past,” she says. Fewer than 3 percent of foster students who age out of the system go to college, and the majority who do drop out. Talbot is determined to make it.

In Arizona, former foster kids can go to college tuition-free, but there’s still the cost of room, meals, books, and other expenses—not easy for an 18-year-old who’s on her own.

A new program at Arizona State University gives students like Talbot a head start. The program, called Bridging Success, helps former foster youth apply for financial aid and scholarships, find a place to live, and learn about academic and other resources on campus.

“I didn’t think I would actually make it to ASU,” says Talbot, a freshman. “They showed me all these resources, funding, support systems like Bridging Success. And then it’s like, ‘Wow! I get help.’”

This year, twenty-eight Bridging Success students were given laptop computers. Debbie Fall, an ASU Foundation Women & Philanthropy member, worked with her employer, Insight Enterprises, to donate the laptops.

Hall and others also donated money to buy bedding for eleven former foster youth who arrived at their dorms without any. Most college freshmen have parents to assist with the transition; former foster kids do not. “We don’t want to let our past define who we are,” Talbot says.

“We are all kids that are trying to have the best future that we can.”

Aroe Talbot participates in ASU’s Bridging Success program to help foster youth succeed in college.

This year, the program was a recipient of ASU’s Women & Philanthropy grant program, which awarded the organization more than \$36,000.

**[asufoundation.org/
womenandphilanthropy](https://asufoundation.org/womenandphilanthropy)**

> INTERESTED? **EMAIL BRIDGING SUCCESS**
AT BRIDGINGSUCCESS@ASU.EDU

BY HOLLY SWANSON

NURTURING HER PASSION

Annie Carson researches maternal health in underdeveloped countries.

It's no secret that ASU attracts some of the brightest minds in Arizona, but the financial assistance that helps them continue their studies outside the classroom is what turns them into world-class scholars.

Annie Carson, a global health major in the School of Human Evolution and Social Change, is one such student. After discovering a passion in high school for maternal health and childbirth practices, she has developed this interest further at ASU. Last summer, she visited six foreign countries to conduct research for her honors thesis thanks to an award from the Circumnavigators Club Foundation, which supports programs that further its mission of improving international relations through friendship and understanding.

"I have so many interests and passions that would be difficult to implement on my own volition as a student," Carson says. "Having support gave me the spark to consider doing something as huge as this project."

Carson's research took her to Australia, Bangladesh, Guatemala, the Netherlands, Rwanda, and Sweden. As she traveled, she met with policy makers, midwives, and researchers while investigating the international status of maternal health care.

"It was a privilege to meet so many amazing, passionate people and to have them share their stories with me," Carson says.

Carson's opportunities to impact international maternal health can continue through her support from the Flinn Foundation. Carson's Flinn scholarship covers the cost of tuition, fees, room and board, and at least two travel-abroad experiences. The merit-based scholarship program supports Arizona's highest achieving students who choose to attend an Arizona university.

Carson looks forward to sharing her research and to someday giving back to other students. "I believe that today's students are going to be the thinkers and the pushers and the changers," she says.

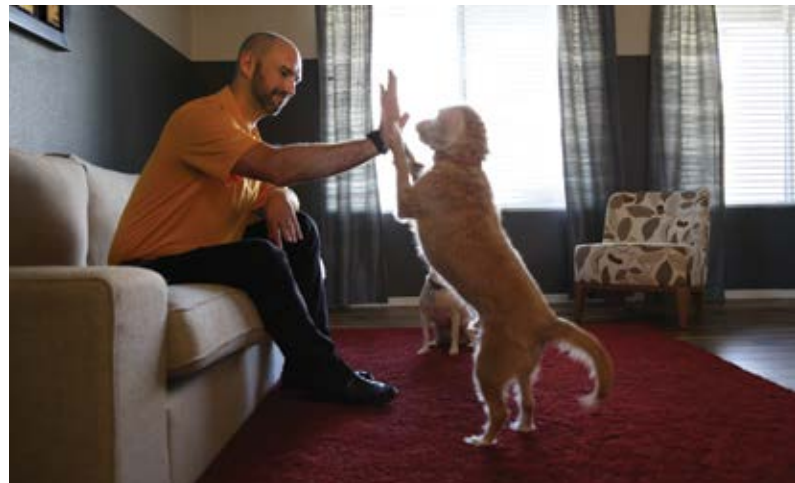


BY HOLLY SWANSON

A SISTER'S GIFT



Stuart Rice, with Jeremiah and Bessie, continues his sister's passion for animals through an endowed scholarship.



In 2013, when Stuart Rice lost his sister, Cortney Danielle Rice, he grieved not only for his own loss but for the lost impact Cortney would have on others.

As a compassionate advocate and rescuer of animals, Cortney's life centered on the relationships that are formed when they bond with humans. As a tribute to Cortney's life, Rice and his family established a scholarship in the applied biological sciences major, ASU's pre-vet track.

"The core motivation for this scholarship was very simple—I wanted to create a way in which one of Cortney's sources of happiness and motivation could be realized," Rice says. "Cortney's love of animals was deep, as was her belief in the importance of the bond between humans and animals. It was a passion that she did not get a chance to realize. This scholarship means that another person with equal passion will be able to do that work in Cortney's stead."

Although the concept of establishing a scholarship in Cortney's name seemed out of reach, Rice and his family learned that the ASU Foundation would enable them to create a permanent legacy for Cortney. Their hope is that the scholarship enables others to pursue an education in Cortney's memory.

Although Cortney was not an ASU graduate, Rice is a PhD student in the Mary Lou Fulton Teacher College and is director of Access ASU, where he builds a college-going pipeline for Arizona's high school students and is a proponent of ASU's advocacy for higher education among lower-income communities.

The Cortney Rice Memorial Scholarship has become a meaningful tribute and an opportunity to extend her legacy. "Cortney really believed in lifting people up," Rice says, "giving them a chance to discover their passions."

BY BETH GIUDICCESSI

A BOLD COMMITMENT TO PUBLIC SERVICE

“As a nation and as a university community, we should not be afraid to take risks and to innovate in pursuit of meaningful solutions that transform society.”

With that conviction, Arizona State University President Michael M. Crow and his wife, Executive Director of the Center for the Future of Arizona Sybil Francis, announced their plans to donate \$1.2 million to the university's new Public Service Academy.

Crow and Francis have been involved in public service throughout their lives. Crow started his career in a program associated with the Volunteers in Service to America (VISTA), and Francis began hers as a congressional aide before working in the White House on national research policy.

That background, and encouragement from author and newsman Tom Brokaw to “reignite the idea of public service,” led them to recognize the opportunity for ASU to create a new model to educate leaders in nonprofits, the civil service, and the military.

The Public Service Academy, the first of its kind, launched this fall as a place for civilian students from all majors to interact and learn alongside those enrolled in ASU's Reserve Officer Training Corps (ROTC).

According to Crow and Francis, cross-sector collaboration is increasingly important, as seen when governments,



Michael Crow and Sybil Francis.



The first class of ASU's Public Service Academy gathers at a leadership retreat in early September.

businesses, and nonprofits must work together to address large-scale problems like water scarcity or disaster response.

“It is fitting that emerging leaders in the field are trained at ASU—a solutions-focused institution committed to the highest level of academic excellence to achieve maximum societal impact,” Crow said. “We are eager to witness these leaders go on to improve communities in Arizona and across the world.”

The gift will establish the Michael M. Crow and Sybil Francis Endowed Directorship for the Public Service Academy.

Brett Hunt, the academy's first director, is enthusiastic about the program participants' capacity to move the needle on social good.

“That gives me hope for the world,” he said, “and particularly for the tough social, cultural, and economic challenges we face.”

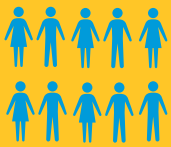
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The Arizona State University Foundation, whose purpose is to advance Arizona State University by raising and investing private contributions on behalf of ASU, was awarded its fourth consecutive four-star rating from Charity Navigator, America's largest independent charity evaluator. A four-star rating, the agency's highest, is reserved for the exceptional nonprofit that, according to Charity Navigator, "exceeds industry standards and outperforms most charities in its cause."

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Charles Arntzen is a Regents’ Professor and holds the Florence Ely Nelson Presidential Endowed Chair in ASU’s Biodesign Institute and School of Life Sciences. Arntzen is internationally recognized for his work on the development of genetic strategies using plants to produce cost-effective vaccines or drugs to meet the needs of developing nations. Arntzen was recently honored with the Judges Award for the Governor’s Celebration of Innovation.

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